

WHO

ELIGIBLE BUSINESSES

Cultural

Drama
Theatres
Galleries
Memorials
Reservations

Historical

Buildings
Districts
Structures
Objects
Sites

Educational

Museums
Tours

Recreational

Resorts
Riding Stables
Camping
Golf
Sports Complexes
Speedway
Amusement Park

Commercial

Antiques
Crafts
Malls
Winery
Farm Markets
Food
Lodging

Facilities other than those listed above may also be eligible to participate - please contact **Michigan Logos, Inc.** to see if your location qualifies



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Tourist Oriented Directional Signs (TODS)



PURE MICHIGAN

WHAT

TOURIST ORIENTED DIRECTIONAL SIGN PROGRAM

TODS is the acronym for Tourist Oriented Directional Sign. The TODS Program provides the business identification and directional information for certain Tourist Oriented Activities.

A Tourist Oriented Activity is any lawful cultural, historical, recreational, educational, or commercial activity, located on rural highways, but not at interchanges on expressways or freeways.

The Michigan Department of Transportation (MDOT) has contracted with Michigan Logos, Inc. to administer the TODS Program for the State of Michigan.